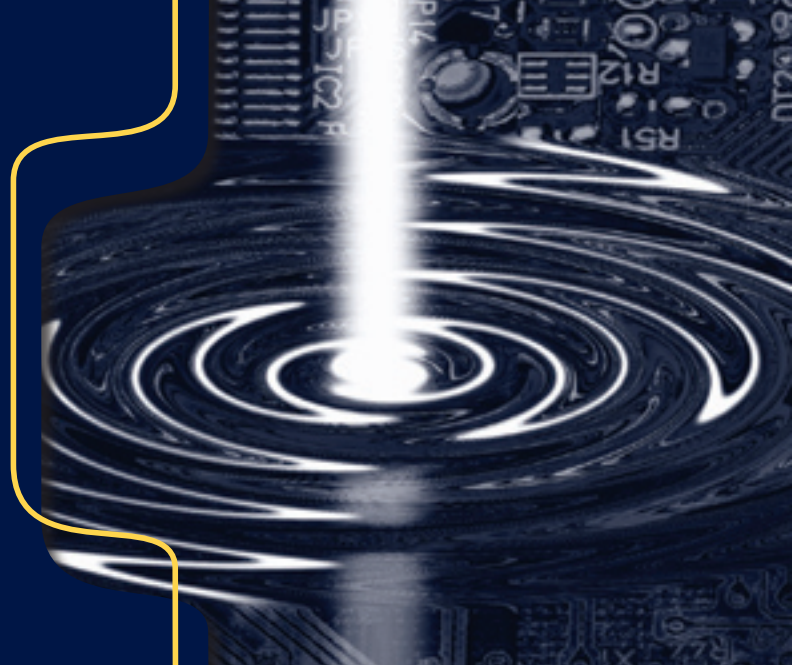


# ATMDEBIT & PREPAID FORUM

October 5-7, 2008

Sheraton Wild Horse Pass  
Resort & Spa  
Chandler, AZ



## SPONSORS AND EXHIBITORS PARTNERSHIP PROGRAM (Earn points to redeem for marketing opportunities)

Dear Sponsor/Exhibitor,

Your participation at the event requires considerable resources and efforts. We are here to help you maximize your conference experience and achieve your goals:

- ▶ Enhance relationship with your existing clients
- ▶ Create new relationship
- ▶ Increase your brand awareness

To help you achieve these goals, we are now offering a partnership program. Through this program you will be able to offer your clients and prospects a discounted rate to attend the conference. For every attendee that registers with the unique discount code we will provide, you will receive one point. As your clients register for the event, you accumulate points that can later be used for ancillary sponsorship items.

To find out how to customize a sponsorship/exhibit package which is most appropriate for your institution, **please contact Maura Parrish at 212-803-6563 or via email at [Maura.Parrish@sourcemedia.com](mailto:Maura.Parrish@sourcemedia.com)**

[www.sourcemediaconferences.com/ATMDebit08](http://www.sourcemediaconferences.com/ATMDebit08)  
800-803-3424 | 212-803-6093

### Email Broadcast: 30 points

(\$3,000 Value)

Attract 30 attendees and we will send an email on your behalf to all conference attendees as well as prospects. With this email you can announce your participation at the conference and new services or products, drive people to visit your website, collect leads. This is a great way to let conference attendees know about your participation, drive traffic to your booth and generate new leads.

### Web Banner: 20 points

(\$2,500 Value)

Attract 20 attendees and we will post a web banner on the conference home page for one week (we will include a lead generation tool).

### Materials in the Conference Bag: 10 points

(\$1,700 Value)

Attract 10 attendees and we will put your materials into the conference bag.

### Full-Page B/W ad in the Conference Proceedings Book: 8 points

(\$850 Value)

Attract 8 attendees and we will place your full-page black and white advertisement in the Conference Proceedings Book, distributed to all attendees at the event.