



MARKETING OPPORTUNITIES & SHOW GUIDE AD ORDER FORM

SUBMIT FORM BY: AUGUST 7, 2009

Fax to: 212-803-8526 or scan and email to christopher.frey@sourcemediacom

Company: _____
 Contact Name: _____
 Address: _____
 City, State & Zip: _____
 Phone: _____ Email: _____

Reserve the following items(s):	Item	Total
<input type="checkbox"/>	Benefits Bingo	\$250
<input type="checkbox"/>	EBN Issue & Show Guide Logo	\$250
<input type="checkbox"/>	Pre Show Mailing List	\$495
<input type="checkbox"/>	Bag Insert	\$1,700
<input type="checkbox"/>	Door Drop Insert	\$1,700
<input type="checkbox"/>	Meter Board Sign	\$2,000
<input type="checkbox"/>	Aisle Signs (per aisle)	\$3,200
<input type="checkbox"/>	Full Page Color Ad	\$2,800
<input type="checkbox"/>	Full Page B&W Ad	\$2,300
<input type="checkbox"/>	1/2 Page Color Ad	\$2,000
<input type="checkbox"/>	1/2 Page B&W Ad	\$1,500
<input type="checkbox"/>	1/4 Page B&W Ad	\$990
Total:		_____

Payment Information	
<input type="checkbox"/> *Check Enclosed	
*Make checks payable to SourceMedia, Inc. C&E and mail to: PO Box 71911, Chicago, IL 60694-1911	
<input type="checkbox"/> Charge Card	Amount \$ _____
<input type="checkbox"/> Amex <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Diners Club <input type="checkbox"/> Discover	
Name on Card: _____	
Card #: _____	
Exp. Date: _____	
Signature: _____	

TERMS AND CONDITIONS

This form is authorization to schedule the above selected marketing package(s). **All services must be PAID IN FULL.** Reserved Packages are non-refundable after **August 7, 2009**. The pre-show mailing list distributed by SourceMedia, Inc. to exhibitors/sponsors is for **ONE TIME** use only. The names are not to be resold, enhanced, duplicated or merged/purged with any other lists. Violation of this will result in penalty fines and exclusion from future SourceMedia, Inc./Benefits Forum & Expo conferences or seminars.

AGREEMENT

For the purposes of this contract, "WE" shall refer to the exhibitor, his agents and assigns. We, the above signed company, having read the terms and conditions, agree to abide by the requirements and restrictions set forth by SourceMedia, Inc. We understand this is not a binding contract until a signed copy is received by SourceMedia, Inc.

Accepted by: _____
 (Exhibiting Company Representative Signature/Date)

Accepted by: _____
 (SourceMedia)

Questions should be directed to:

Chris Frey
 National Sales Manager
 SourceMedia
 (212) 803-6568
Christopher.Frey@sourcemediacom