

September 13-15, 2009 • Hilton Atlanta • Atlanta, GA

BOOTH / MARKETING PACKAGE PRICE SHEET

All Package Rates Include Booth Fee

EXHIBIT BOOTH ONLY		PACKAGE A	PACKAGE B	PACKAGE C	PACKAGE D	PACKAGE E
		Full Page B & W Ad in show guide	Full Page 4 Color Ad in show guide	½ Page BW Ad in show guide	½ Page, 4 Color Ad in show guide	¼ Page BW Ad in show guide
		Logo in Show Guide	Logo in Show Guide	Logo in Show Guide	Logo in Show Guide	Logo in Show Guide
		Logo in Pre-show issue of EBN	Logo in Pre-show issue of EBN	Logo in Pre-show issue of EBN	Logo in Pre-show issue of EBN	Logo in Pre-show issue of EBN
		Pre-show Mailing List	Pre-show Mailing List	Pre-show Mailing List	Pre show Mailing List	Pre show Mailing List
Single Booth 8' x 10'	\$3,900	\$5,795	<i>Great Value!</i> \$6,445	\$5,345	<i>Great Value!</i> \$5,745	\$5,095

****Add a Door Drop or Bag Insert to any Package for \$1,000****

Individual Marketing Opportunities

- EBN Issue & Show Guide Logo \$250
- Benefits Bingo \$250
- Pre Conference Mailing List \$495
- Bag Insert \$1,700
- Door Drop Insert \$1,700
- Meter Board Sign \$2,000
- Aisle Signs (per aisle) \$3,200

Show Guide Advertisements

- Full Page Color Ad \$2,800
- Full Page B&W Ad \$2,300
- ½ Page Color Ad \$2,000
- ½ Page B&W Ad \$1,500
- ¼ Page B&W Ad \$990

For more information please contact
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