

20<sup>TH</sup> ANNUAL  
**BENEFITS MANAGEMENT  
 FORUM & EXPO**

**MARKETING PACKAGE ORDER**

**SUBMIT FORM BY: AUGUST 20, 2007**

**FAX TO: (212) 803-8673**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Reserve the following package(s):**

*(Check all that apply)*

| Package/Item                                     | Total   |
|--|---------|
| <input type="checkbox"/> Benefits Bingo          | \$250   |
| <input type="checkbox"/> EBN Issue & Show Guide  | \$250   |
| <b>Logo</b>                                      |         |
| <input type="checkbox"/> Pre Show Mailing List   | \$395   |
| <input type="checkbox"/> Bag Insert              | \$1,500 |
| <input type="checkbox"/> Door Drop Insert        | \$1,500 |
| <input type="checkbox"/> Meter Board Sign        | \$2,000 |
| <input type="checkbox"/> Aisle Signs (per aisle) | \$3,200 |
| <b>TOTAL</b>                                     | _____   |

**Payment Information**

\*Check Enclosed

\*Make checks payable to SourceMedia, Inc. C&E and mail to: **PO Box 71911, Chicago, IL 60694-1911**

Charge Card Amount \$ \_\_\_\_\_

Amex     Visa     MasterCard     Diners Club     Discover

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**TERMS AND CONDITIONS**

This form is authorization to schedule the above selected marketing package(s). **All services must be PAID IN FULL.** Reserved Packages are non-refundable after **August 20, 2007**. The pre-show mailing list distributed by SourceMedia, Inc. to exhibitors/sponsors is for **ONE TIME** use only. The names are not to be resold, enhanced, duplicated or merged/purged with any other lists. Violation of this will result in penalty fines and exclusion from future SourceMedia, Inc./Benefits Management Forum & Expo conferences or seminars.

**AGREEMENT**

For the purposes of this contract, "WE" shall refer to the exhibitor, his agents and assigns. We, the above signed company, having read the terms and conditions, agree to abide by the requirements and restrictions set forth by SourceMedia, Inc. We understand this is not a binding contract until a signed copy is received by SourceMedia, Inc.

Accepted by: \_\_\_\_\_  
 (Exhibiting Company Representative Signature/Date)

Accepted by: \_\_\_\_\_  
 (SourceMedia)

**Questions should be directed to:**

Jessica J. Lawton  
 Senior Meeting Manager  
 SourceMedia  
 (212) 803-6068  
[Jessica.Lawton@sourcemediacom](mailto:Jessica.Lawton@sourcemediacom)