

20TH ANNUAL
**BENEFITS MANAGEMENT
 FORUM & EXPO**

September 16-18, 2007
 Wyndham Anatole Hotel, Dallas, TX



MARKETING PACKAGE PRICE SHEET

All Package Rates Include Booth Fee

BOOTH SIZE AND RATE FOR BOOTH ONLY		PACKAGE A Full Page BW Ad in show guide Logo in Show Guide Logo in Pre-show issue of EBN Pre show Mailing List	PACKAGE B Full Page 4 Color Ad in show guide Logo in Show Guide Logo in Pre-show issue of EBN Pre show Mailing List	PACKAGE C ½ Page BW Ad in show guide Logo in Show Guide Logo in Pre-show issue of EBN Pre show Mailing List	PACKAGE D ½ Page, 4 color Ad in show guide Logo in Show Guide Logo in Pre-show issue of EBN Pre show Mailing List	PACKAGE E ¼ Page BW Ad in show guide Logo in Show Guide Logo in Pre-show issue of EBN Pre show Mailing List
Single Booth 10x10	\$3,600	\$5,495	\$6,145 A Great Value!	\$5,045	\$5,445 A Great Value!	\$4,795

Add a Door Drop or Bag Insert to any MARKETING PACKAGE for \$950

<u>Individual Marketing Opportunities</u>	
<input type="checkbox"/> EBN Issue & Show Guide Logo	\$250
<input type="checkbox"/> Benefits Bingo	\$250
<input type="checkbox"/> Pre Conference Mailing List	\$395
<input type="checkbox"/> Bag Insert	\$1,500
<input type="checkbox"/> Door Drop Insert	\$1,500
<input type="checkbox"/> Meter Board Sign	\$2,000
<input type="checkbox"/> Aisle Signs (per aisle)	\$3,200

<u>SHOW GUIDE ADVERTISING</u>	
Full Page Color Ad	\$2,700
Full Page B&W Ad	\$2,200
½ Page Color Ad	\$1,980
½ Page B&W Ad	\$1,450
¼ Page B&W Ad	\$945

For more information please contact Chris Frey at (212) 803-6568 or
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