

## EVENT AT A GLANCE

### Sunday, September 21, 2008 - **PRE-CONFERENCE DAY**

8:00 AM REGISTRATION OPENS

2:00 PM  
**BENEFITS UNIVERSITY 1:**  
Introduction to Health Cost Management Strategies

2:00 PM  
**PRE-CONFERENCE WORKSHOP:** Blogs and Social Networking as New Communications Formats

2:00 PM  
**PRE-CONFERENCE WORKSHOP:** How to Create a Successful Wellness Program

3:00 PM **BREAK**

3:15 PM  
**BENEFITS UNIVERSITY 2:**  
Legal and Regulatory Update on Health Benefits

4:30 PM **WELCOME AND OPENING KEYNOTE**

5:30 PM **WELCOME RECEPTION IN EXHIBIT HALL**

7:00 PM **POOLSIDE DINNER PARTY**

### Monday, September 22, 2008 - **MAIN CONFERENCE SESSIONS**

7:15 AM REGISTRATION OPENS

7:15 AM CONTINENTAL BREAKFAST

8:15 AM **KEYNOTE AND BENNY AWARDS PRESENTATION**

9:30 AM EXHIBIT HALL OPENS -- REFRESHMENT BREAK

11:00 AM **BREAKOUT SESSIONS BEGIN**

Managing Specialty Pharmacy Benefits	Do You Need a Consultant or Broker?	Recession-Proof Your Benefits Package	Maximize the Effectiveness of Your In-House FMLA Management Program	Tips and Trends in Implementing Wellness Plans
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11:55 AM **LUNCH AND INTERACTION IN THE EXHIBIT HALL**

11:30 PM **PEER-DRIVEN WORKING NETWORKING SESSIONS WITH EMPLOYEE BENEFIT NEWS EDITORS**

Large Companies      Small & Mid-Size Companies      Public Sector Organizations      Non-Profit Organizations      New Benefit Products

2:35 PM **BREAKOUT SESSIONS BEGIN**

Supplemental Benefits and Collaborative Health Management	Value-Based Design Strategies for Your Benefits Plan	401(k) Auto Enrollment: Early Results and Impact	Keys to Effective Employee Communication	Building a Culture of Health across the Company
3:40 PM On-Site Clinics and Reducing Health Care Costs	Big Benefits for Small Companies	The New CDH: Compliance-Driven Health	Legislative and Regulatory Update for Employee Benefit Plans	Beyond Insurance: A Plethora of Voluntary Benefits
4:45 PM Disease Management for Skeptics	Mitigating the Financial Risk in Your Health Plans	Teaching Employees How to Manage Money	Boost Participation through Online Enrollment	Why It's Smart to Offer Family Friendly Benefits

7:00 PM **NETWORKING RECEPTION AT THE INTERNATIONAL SPY MUSEUM**

### Tuesday, September 23, 2008 - **MAIN CONFERENCE SESSIONS**

7:30 AM REGISTRATION OPENS

7:30 AM CONTINENTAL BREAKFAST IN THE ROUNDTABLE CAFÉ. NETWORK AND MEET THE BENNY WINNERS

8:30 AM **KEYNOTE**

9:30 AM REFRESHMENT BREAK IN EXHIBIT HALL

10:30 AM **BREAKOUT SESSIONS BEGIN**

Medical Tourism and Your Benefits Strategy	Top Nine Top Practices in Disability and Absence Management	All About the New 403(b) Plan	Legal Compliance in Wellness Plan Design	Productivity, Your Company and Behavioral Health
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11:00 AM **EXHIBIT HALL CLOSES**

11:35 PM Improving Prescription Drug Benefit Management	Managing Your Benefits Service Provider	Voluntary Benefits that Meet Employee Needs	Incentives that Work: Motivating Employees to Live Healthy Lives	Proven Strategies for Managing Obesity
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12:30 PM **LUNCH**

1:35 PM **BREAKOUT SESSIONS BEGIN**

Is Your Employee Satisfied with Your Health Plan Choice?	10 Tips to Cut Health Care Costs	401(k) Fee Disclosure: Are You Ready?	Avoiding COBRA Pitfalls	Advancing Careers through Training and Onboarding
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2:35 PM New Solutions for Retiree Healthcare	What's Working and What's Not in High-Deductible Plans	Cutting Costs through Better Benefits Education	
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3:30 PM **BENEFITS FORUM & EXPO CONCLUDES**

#### AGENDA KEY:

<b>CC:</b> Cost Containment	<b>RF:</b> Retirement & Personal Finance	<b>LR:</b> Legal & Regulatory
<b>HC:</b> Health Care	<b>MT:</b> Mega Trends	
<b>W:</b> Wellness	<b>EC:</b> Employee Communication	