

September 21-23, 2008 • Gaylord National Resort • Prince George's County, MD

EXHIBITOR MARKETING REQUEST FORM

All options listed are free of charge, as they are included in all booth packages.

Discount Passes for your Clients (Printed Passes)

Will be provided for all exhibitors

In a few weeks you will receive a packet in the mail with discounted Exhibit Hall Passes and Conference passes for your clients/prospects. Feel free to mail these passes to your clients or provide them with the discount code listed on the passes.

Discount Passes for your Clients (Email)

Will be provided for all exhibitors

We will provide you with a generic html email invitation which you forward along to your clients and prospects. This invitation will include the discounted Exhibit Hall Pass and Conference Pass offer.

(NOTE: If you would like to request a personalized electronic invite that includes your branding, please contact Shayla Woods at Shayla.Woods@sourcemediacom.com)

Invitation Mailing to your Clients/Prospects

We will mail a letter (from your company) inviting your clients/prospects to attend the event at a discounted rate. Mailing will also include a conference brochure. We can also insert additional corporate collateral pieces at your request. *(mailing list and any additional collateral pieces must be provided by exhibitor)*. 500 maximum mailing recipients.

Wish List

Supply us with a list of prospects you "wish" to meet at the conference. We will have our experienced telemarketing team research the company and invite to attend.

Custom Banners for Your Website / eNewsletter

One of the best ways to let people know you will be at this event is by posting it on your website! We will supply you with any size banner ad (specs to be supplied by exhibitor) for you to post on your company's website, or any eNewsletters you send to your contacts.

Feature Your Products in Exhibit Hall Spotlight / Press Area of Website

Send us a press release or more information about the products you will display in your booth, and we will post your press release on our website and feature you in an exhibit hall spotlight email blast.

Company _____

Date _____

Contact Name _____

Job Title _____

Phone _____

Email _____

Complete and email this form to shayla.woods@sourcemediacom.com or fax it to 212.803.8673

Submission Deadline: **July 25, 2008**

Questions: Call Shayla Woods at 212.803.8478