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## **Newt Gingrich and Morton Kondracke to Speak at the 21<sup>st</sup> Annual Benefits Forum & Expo**

*Keynote speakers to address the effect upcoming political events  
may have on benefit managers*

August 20, 2008 – New York – The producers of the 2008 Benefits Forum and Expo announced two major keynote speakers, **Newt Gingrich**, former Speaker of the House and **Morton Kondracke**, executive editor of *Roll Call* at its 21<sup>st</sup> annual event being held September 21-23 at the Gaylord National Resort & Convention Center in National Harbor, MD.

Morton Kondracke will discuss “America’s Health Care Agenda: What’s Next for Health Care Reform?” In addition, he will moderate a panel discussion with the Commonwealth Fund, the Chamber of Commerce and Aetna. Morton Kondracke is a renowned Washington journalist with 45 years of experience and is a recent Fox News commentator and executive editor of the Capitol Hill newspaper *Roll Call*.

Newt Gingrich will address “Transforming Health Care in the 21<sup>st</sup> Century”. After leaving his post as the Speaker of the House, Gingrich founded the Center for Healthcare Transformation, a collaboration of public and private sector leaders dedicated to transforming the current health system to create more value and better service for the American public.

“With this year’s conference taking place against the backdrop of the presidential election this fall, we feel it makes sense to include content that speaks to the ramifications that political developments may have for the benefit managers that attend our event”, said David Albertson, Editorial Director for Employee Benefit News and the Chairman for the 2008 Benefits Forum.

The Benefits Forum & Expo is an annual event developed for senior employee benefit and human resource managers. The conference includes one full day of in-depth pre-conference workshops and two days of concurrent sessions on Cost Containment, Health Care, Wellness, Retirement & Personal Finance, Employee Communication and more. The event also includes an expo with more than 100 exhibitors over 1,000 attendees.

The 2008 Benefits Forum and Expo (September 21-23), to be held at the Gaylord National Resort & Convention Center in National Harbor, MD, is developed and hosted by SourceMedia Conferences & Events and *Employee Benefit News* magazine. The event’s major sponsors are OptumHealth, UnitedHealthcare Specialty Benefits, Aetna, CIGNA, VSP, Premerus, AmeriFlex, HM Insurance Group, HR Xcel, Liberty Mutual, Quest Diagnostics and The Standard.

For more information about the Benefits Forum visit [www.benefits-forum.com](http://www.benefits-forum.com).

### **About SourceMedia**

SourceMedia provides market information, including news, analysis, and insight to the financial services through its publications, industry-standard data applications, seminars and conferences. Its flagship publications, including *American Banker*, *National Mortgage News*, *The Bond Buyer*, and *Accounting Today*, have helped build SourceMedia's reputation as the pre-eminent information source in its respective markets. SourceMedia produces over 70 events a year in all of the above spaces attracting over 20,000 attendees annually.

## **About Employee Benefit News**

Employee Benefit News, for the 18th year will present unrivaled content on health plans (including major medical, behavioral health, supplemental and consumer-driven benefits), retirement plans (defined benefit, defined contribution, cash balance and related savings plans) and quality of life benefits (voluntary, worksite products, and employee-paid program enhancements).

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