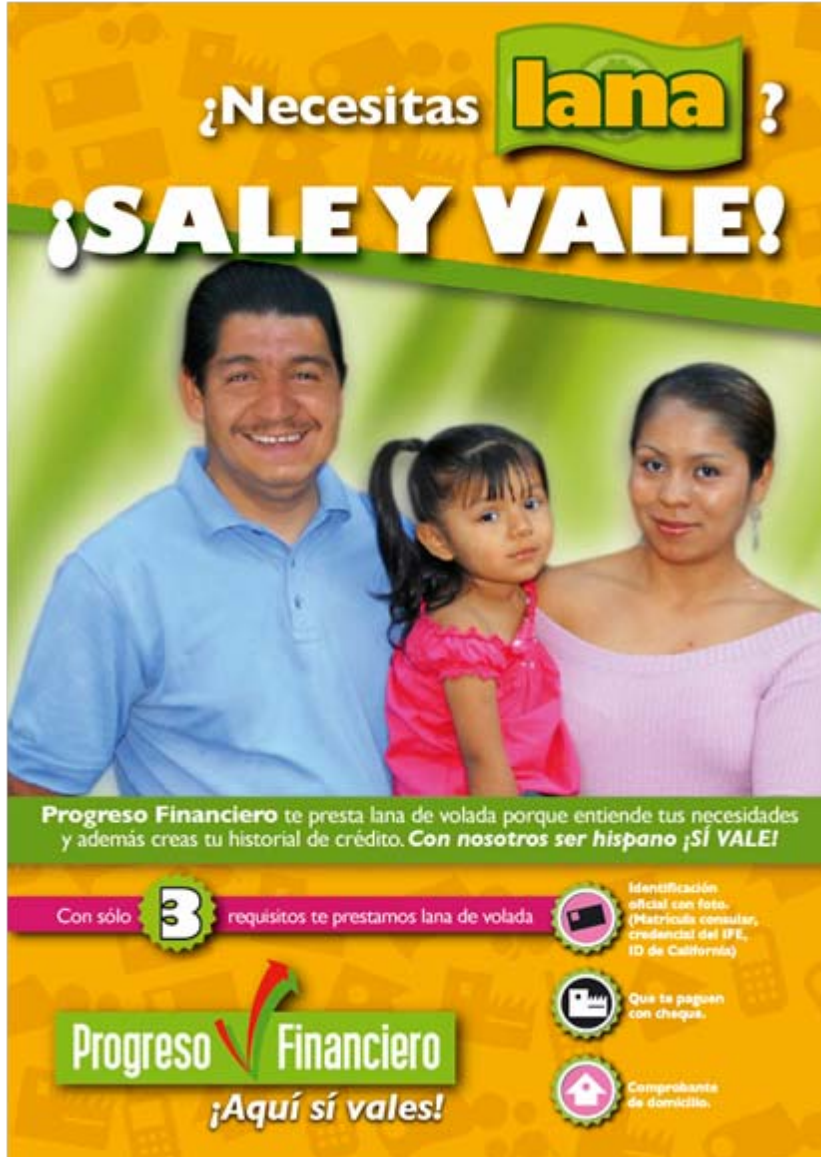


PF provides \$500-\$5,000 Personal Loans to Hispanics




¿Necesitas **lana** ?
¡SALEY VALE!

Progreso Financiero te presta lana de volada porque entiende tus necesidades y además creas tu historial de crédito. **Con nosotros ser hispano ¡SÍ VALE!**

Con sólo **3** requisitos te prestamos lana de volada

- Identificación oficial con foto. (Matrícula consular, credencial del IFE, ID de California)
- Que te paguen con cheques.
- Comprobante de domicilio.

Progreso  Financiero
¡Aquí sí vales!

"...Progreso Financiero will lend you money because we understand your needs, value you and can help you create a credit history.

With only 3 requirements (ID, pay stub, and proof of address), we can lend you money quickly..."

OUR MISSION

- Help customers by giving them **access** to credit
- Build a highly reputable, **enduring** business in process

Our Customer, "Jose Progreso"

Demographics:

- Monthly Income: \$2,280
- Years in US: 12.2 years
- Years at Job: 3.3 years

- Male: 77%
- Female: 23%
- Dependents: 2.6

- Foreign born: 77%
- Of foreign born, % filed tax returns: **73%**

- Bank Account: 70%
- **Payments made in cash: 85%**

- Thin and/or no credit file: **92%**



*"I had to send my daughter to Mexico for medical treatment. The loan helped me buy my daughter's plane ticket and to cover some medical expenses for her in Mexico...Nothing is more important than my daughter...Thank you very much." **Cecilia, supermarket clerk, \$1000 loan***

*"The loan helped me to start over again so that I can continue pushing ahead. The loan helped me pay some debts that made me feel like a different person. Thank you for the great service and friendly staff." **Miriam, hotel worker, \$500 loan***