






SmartyPig
The Social Side of Savings.

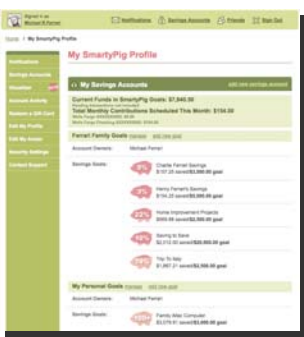


What Is SmartyPig?

- Online piggybank to help people **SAVE MONEY** for specific goals in their life
 - Vacation, kitchen remodel, home or car down payment, plane tickets, washer, wedding, emergency fund, etc...
- Reverse the credit card mindset of....
“buy now, pay later”
- 100% FREE service



Save for Goals



- Goal-based savings
- FDIC Insured
- 3.05% APY!
- Automates monthly recurring transfers from your existing bank account until goal has been met

smartypig Share With Friends




- Make goals “public”
- Share on Facebook, MySpace, etc...
- Accept public contributions




smartypig Convenience


Mobile



Personal Finance Aggregation



smartypig Redeem



- Access funds:
- MasterCard Debit Card
- Retail Gift Card with up to 6% cash boost
- Transfer back to bank
