

# Progreso Financiero



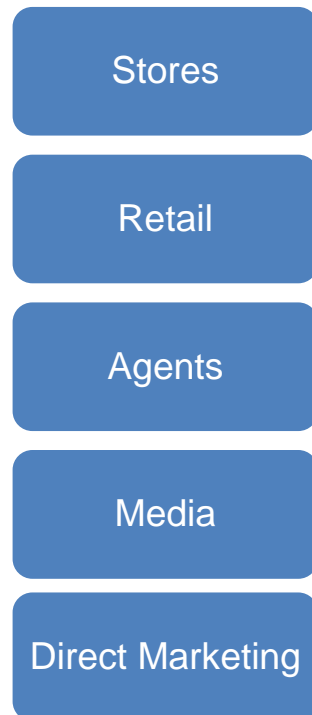
**Mission:** Help Latinos build credit scores, move up the financial services ladder, and access the American dream

**Goal:** Serve 1 million customers over the next 4 years

**How:** Through innovation in distribution channels, product offering, and operational excellence



## Distribution Channels



## Asset-Building Products

Asset Accumulation and Protection

