



What Underbanked Consumers Are Saying About Prepaid

"It's like a weight is being lifted off my shoulders knowing that I don't have to carry money on me."

"I think it is more socially acceptable to own/use a credit card and by using a prepaid card, I feel more socially acceptable. The bills because they just aren't cool in my neighborhood. Well, no one specific person said so, but everyone has a credit card. And I have a reloadable prepaid card. And I'm just as cool."

"Prepaid cards are extremely useful due to the fact that they are easy to reload and easy to use and I don't have to worry about things like bank overdraft fees. I can use them like credit or debit cards without having to be concerned about whether my credit will be affected or not."

"I can't overdraft because the prepaid card only lets me spend what I actually have. Overdraft fees are so expensive at a bank."

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