

Financial Services COLLECTIONS CONFERENCE

October 22-24, 2008
Bellagio Hotel & Casino | Las Vegas, NV

Today's Economic Realities
Are Hitting Below The Belt.

Are You Prepared to Deliver a
COUNTERPUNCH?



SPONSOR AND EXHIBITOR PARTNERSHIP PROGRAM

Dear Sponsor/Exhibitor,

Your participation at the event requires considerable resources and efforts. We are here to help you maximize your conference experience and achieve your goals:

- ▶ Enhance relationship with your existing clients
- ▶ Create new relationships
- ▶ Increase your brand awareness

To help you achieve these goals, we are now offering a partnership program. Through this program you will be able to offer your clients and prospects a discounted rate to attend the conference. For every attendee that registers with the unique discount code we will provide, you will receive 50 points. As your clients register for the event, you accumulate points that can later be used for ancillary sponsorship items.

To find out how to customize a sponsorship/
exhibit package which is most appropriate for your
institution, **please contact Melissa Buono
at 212-803-6067 or via email at
Melissa.Buono@sourcemediacom**

Email Broadcast: 2500 points

Attract 50 attendees and we will send an email on your behalf to all conference attendees as well as prospects. This e-mail is a great way to announce your participation at the conference and the new services or products you offer, to drive people to visit your website and your booth, to generate new leads.

(If purchased as a sponsorship - \$3,000 value)

Web Banner: 2000 points

Attract 40 attendees and we will post a web banner on the conference home page for one week (we will include a lead generation tool).

(If purchased as a sponsorship - \$2,500 value)

Materials in the Conference Bag: 1500 points

Attract 30 attendees and we will put your materials into the conference bag.

(If purchased as a sponsorship - \$1,700 value)

Full-Page B/W ad in the Conference Proceedings Book: 750 points

Attract 15 attendees and we will place your full-page black and white advertisement in the Conference Proceedings Book, distributed to all attendees at the event.

(If purchased as a sponsorship - \$850 value)

Materials on the Registration Counter: 500 points

Attract 10 attendees and we will place your materials on the Registration Counter. (Limited to one page)

(If purchased as a sponsorship - \$300 value)