

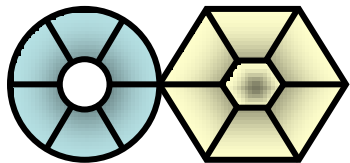
Data Governance from the DAMA-DMBOK Perspective : Panel

MDM and Governance Summit Toronto, June13



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Data Governance Practice Manager
BroadstreetData





DAMA-DMBOK

- Inform a diverse audience about data management**
- Build consensus across the data management community**
- Help all participants understand their responsibilities**
- Point readers to additional sources of knowledge**
- Help data management professionals prepare for Certified Data Management Professional (CDMP) exams and Governance exam**
- Assist organizations in their enterprise data strategy**
- Basis for effectiveness & maturity assessments**
- Guide implementation & process improvement efforts**
- Guide development of higher education curriculum**
- A higher education text book (now in 4 languages)**
- Suggest academic research topics**

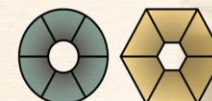
<http://www.technicspub.com/>

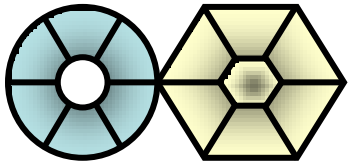
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 The Data Management Association
The Premier Organization for Data Professionals Worldwide

**The
DAMA
Guide to the
Data Management
Body of Knowledge**

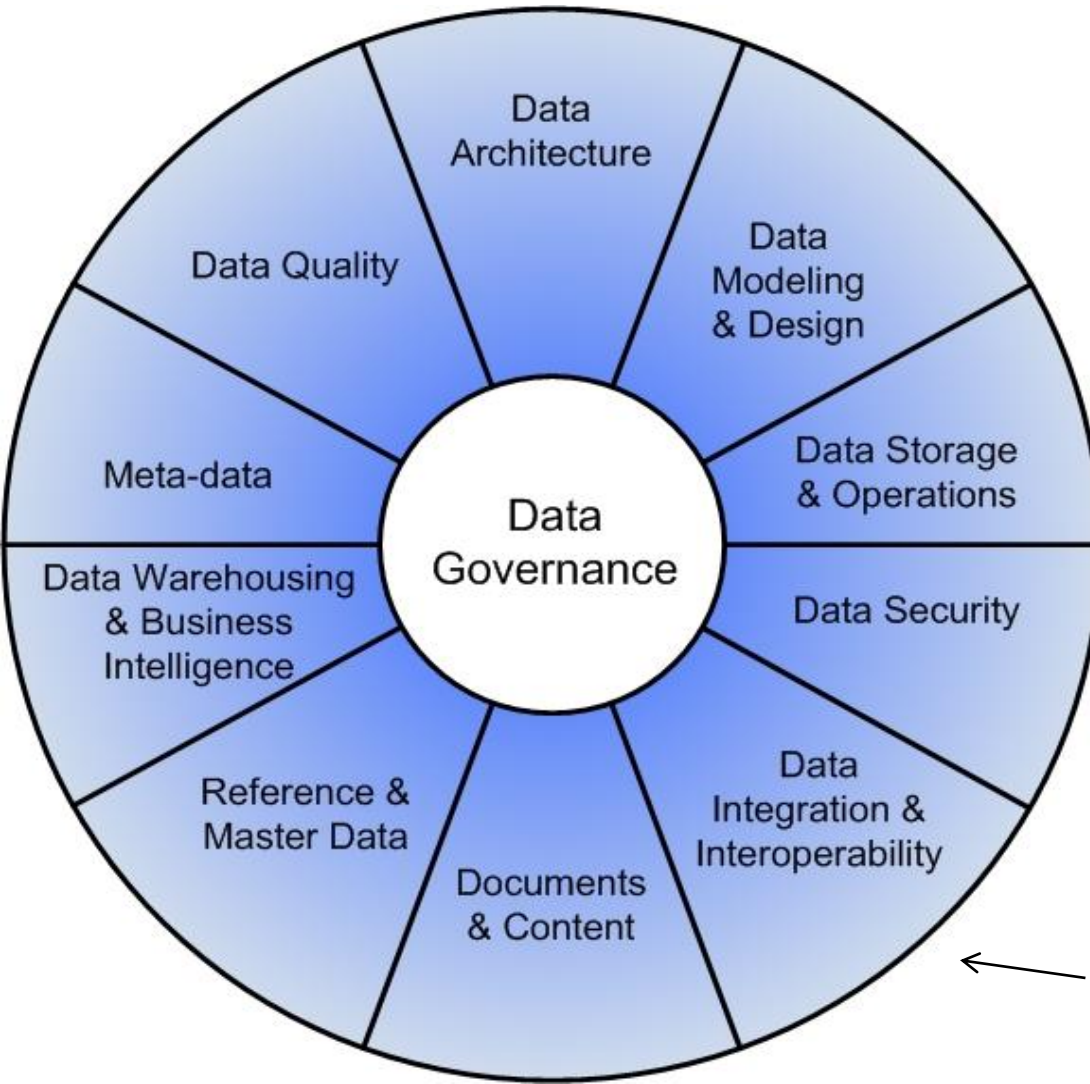
1st Edition 2009



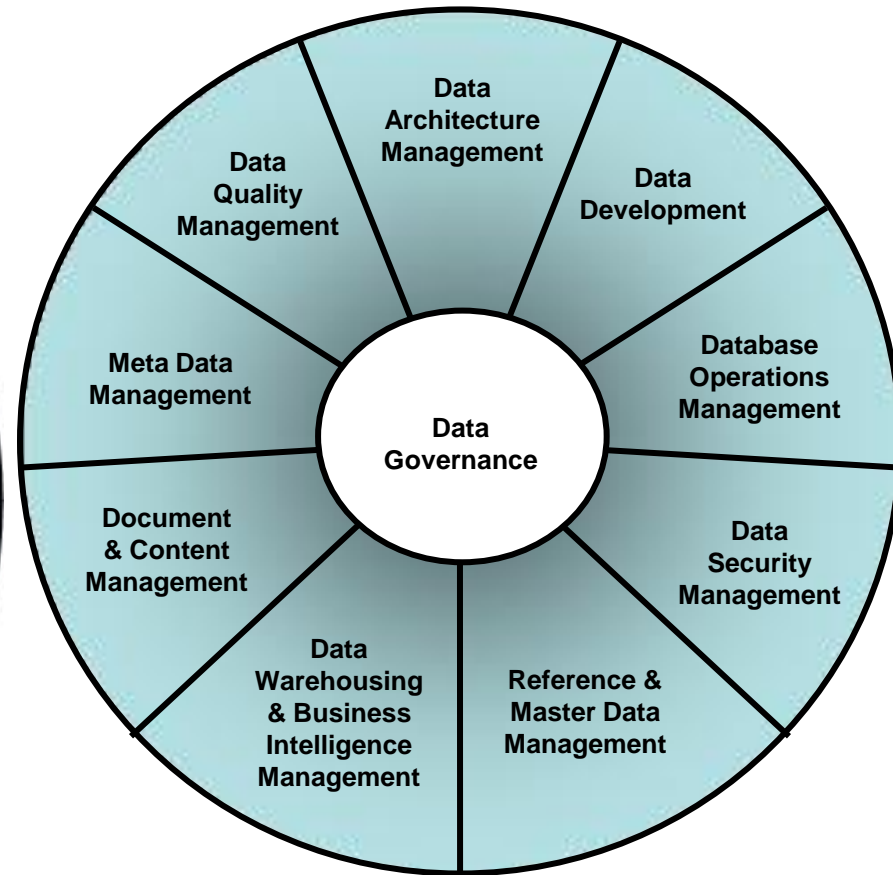


The "Wheel" – and Data Governance

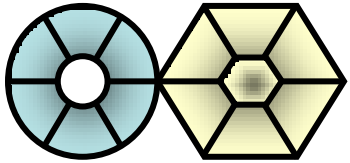
2013 DMBOK2 Knowledge Areas



2009 Data Management Functions



← **NEW!**

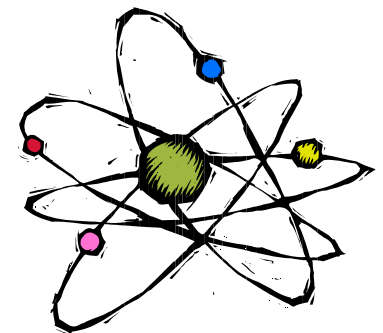


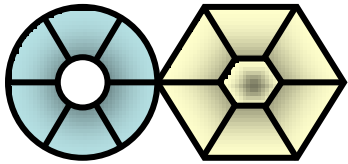
Data Governance

A Unifying theory for Data Management

(much like the Einstein's idea of Unified theory of everything)

Why ?





Data Governance: Unifying theory for Data Management

8 reasons !

- Business and IT together at the table**
- Process and Data connection**
- Responsibility for data is pinned**
- Closing the loop on change**
- Refocus the business on what matters**
- Intelligent Regulatory response**
- Material risks recognized**
- Data as an asset**
- Link to Maturity and Capability**

