



# FAX OR MAIL IN YOUR REGISTRATION

**REGISTER TODAY & SAVE!**

## 4 EASY WAYS TO REGISTER:

- WEB:** [www.sourcemediaconferences.com](http://www.sourcemediaconferences.com)  
**PHONE:** 800.803.3424 or 212.803.6093  
**FAX:** 800.250.1811  
**MAIL:** SourceMedia, P.O. Box 71911, Chicago, IL 60694-1911

### PAYMENTS:

Please make checks payable to SourceMedia and include the name(s) of the attendee(s) on the face of the check. We accept American Express, Diners Club, Discover, Visa, and MasterCard. Registration fees include all meals, refreshment breaks, receptions and a copy of the conference workbook. In order to receive early bird discounts, special rates or promotions, full payment must be made prior to the offer expiration date. Any registration not paid in full at that time of offer expiration date will be subject to the current rate. Full Payment must be received 14 days prior to the event or your registration will automatically be cancelled. Registrations with declined or invalid credit cards will not be processed.

### DISCLAIMERS:

We reserve the right to change or replace speakers without notice. All information is subject to change.

### SUBSTITUTIONS AND CANCELLATIONS:

Substitutions may be sent at any time. No refunds or letters of credit are available later than the events Cut Off Date (14 Days prior to start date). All cancellations must be made in writing, submitted within 90 days prior to the Cut Off Date of the event and will be subject to a cancellation fee equal to 50% off the registration fee or a Letter of Credit which will cause forfeiture of the entire registration fee but allow one admittance to a future SourceMedia event to be used in the same year. No refunds will be issued on any Exhibit Hall Only passes.

For more information regarding administrative policies such as complaint and refund, please contact our Offices at 800-803-3424.

SourceMedia, Inc.  
 One State Street Plaza, 27th Floor  
 New York, NY 10004

Customer Code: DL

#### What is Your Industry Category?

- Academic
- Accounting
- Automotive
- Banking, Insurance, Financial Services
- Capital Markets
- Cards
- Collections and Credit Risk
- Consulting
- Employee Benefits
- Food & Beverage
- Government
- Healthcare
- Investment Management
- Manufacturing
- Media
- Non-Profit
- Oil & Gas
- Pharma
- Retail
- Technology
- Telecommunications
- Transportation
- Utilities
- Mortgage
- Real Estate
- Other

#### What is Your Job Function?

- Accounting
- Consultant
- Finance
- Human Resources/Benefits
- Information Technology
- Legal
- Research
- Sales/Marketing
- Senior Management
- Strategic/Operations
- Other

#### Number of Employees in Your Organization?

- 1 – 499
- 1,000 – 4,999
- 5,000 – 9,999
- 10,000 – 19,999
- 20,000+

#### What is Your Company Annual Revenue?

- Under a \$Million
- \$1,000,000 – \$4,999,999
- \$5,000,000 – \$9,999,999
- \$10,000,000 – \$49,999,999
- \$50,000,000 – \$99,999,999
- \$100,000,000 – \$499,999,999
- \$500,000,000 – One billion
- Over a \$Billion

#### What is Your Purchasing Authority?

- Yes, I make the final decision on purchases
- I recommend products & solutions
- No, I am not responsible for buying products and services

Amount Enclosed.....

\$ \_\_\_\_\_

*(Pricing is located on the registrations info page of the conference Website).*

- FULL CONFERENCE     WORKSHOP     SPECIAL EVENT     OTHER

NAME OF CONFERENCE \_\_\_\_\_

DATE OF CONFERENCE \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

- CHARGE MY CREDIT CARD:**     American Express     Diners Club     Discover     MasterCard     Visa

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**Check Enclosed:** Make checks payable to SOURCEMEDIA INC., C&E.  
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